



Republic of the Philippines  
Province of Benguet  
**MUNICIPALITY OF LA TRINIDAD**  
Office of the Municipal Mayor

**ADMINISTRATIVE ORDER**  
**NO. 044-2016**

**AN ADMINISTRATIVE ORDER REORGANIZING THE TOBACCO CONTROL BOARD and SMOKING CONTROL ENFORCEMENT UNIT OF LA TRINIDAD, BENGUET.**

**WHEREAS**, Ordinance No. 8-2014 was passed regulating smoking, selling, distribution and advertisement of tobacco products and imposing penalty for violation thereof in the municipality of La Trinidad, Benguet;

**WHEREAS**, in order to implement the foregoing ordinance properly, it provided for the creation of a body to plan tobacco control measures as well as to undertake educational awareness campaigns regarding the same;

**WHEREAS**, the said ordinance also provides for the creation of a unit to help the Board in the smooth implementation of the ordinance;

**WHEREAS**, on July 8, 2015, the Tobacco Control Board and the Smoking Control Enforcement Unit of La Trinidad, Benguet were created;

**WHEREAS**, due to changes in the elective officials and to add members essential to the implementation of the ordinance, there is a need to reorganize the existing Tobacco Control Board and the Smoking Control Enforcement Unit of the Municipality of La Trinidad, Benguet;

**NOW, THEREFORE, I ROMEO K. SALDA**, by virtue of the powers vested upon me by law as the duly elected Municipal Mayor of La Trinidad, Benguet, do hereby reorganize the Tobacco Control Board and the Smoking Control Enforcement Unit of the Municipality of La Trinidad, Benguet as follows;

**SECTION 1. TOBACCO CONTROL BOARD.** The Tobacco Control Board shall be composed of the following:

**Chairperson** : HON.ROMEO K. SALDA, Municipal Mayor  
**Co-Chairperson** : DR. EDITHA M. FRANCISCO, Municipal Health Officer  
**Vice Chairperson** : DR. GENEVIEVE B. WAGANG-DEGAY, Medical Officer III  
**Members** :  
HON. HORACIO A. RAMOS, JR., SB Chairperson, Com. on Health  
HON. RODERICK C. AWINGAN, SB Member, Com. On Health  
HON. ESTRELLA B. ADEBAN, SB Member, Com. on Health  
HON. TEDDY M. QUINTOS, ABC President  
DR. NORA M. RUIZ, Provincial Health Office  
DR. MERCEDES CALPITO, Benguet Provincial DOH Office  
MR. RENE VINCENT I. BALLUG, MLGOO  
MS. FELICITAS D. TICBAEN, Municipal Agriculturist  
ENGR. BENEDICT P. PINEDA, Municipal Engineer  
MS. WILMA M. LINTAN, Municipal Treasurer  
MS. MYRNA T. BAGANO, Licensing Officer III  
PCI RADINO S. BELLY, Chief of Police, LTMP  
ATTY. JENNIFER C. FIANZA, Municipal Legal Officer  
FSI SATURNINO LABBAG, LT Fire Marshall  
MR. VALRED E. OLSIM, Tourism Officer I  
MR. WINSTON FELIPE, President, 2002 LT Public Market  
MR. ATANACIO ATAYOC, LTVPMP

"DUGAD MO SHALOSIM"

DR. FLORENCE POLTIC, Benguet State University  
 MR. JAMES MALAYA, Cordillera Career Development College  
 REV. RICARDO UYAMAM, King's College of the Philippines  
 REV. SATURNINO GALINO, President, TEAM  
 REV. AGUSTIN LIZARDO III, Church of the Epiphany  
 DIR. HELEN TIBALDO, PIA Regional Director  
 MS. SUSAN ARO, PIA-CAR  
 MS. JOSEPHINE LEON, President LCW  
 MR. MIGUEL LUMA-ANG, LT Trunkline Federation  
 MR. CLIFFORD BATNAG, Transport Group Rep.

**SECTION 2. FUNCTIONS:** The Board shall perform the following functions:

- a. Recommend to the offices of the Municipal Mayor and the Sangguniang Bayan relevant policies, programs and activities relative to tobacco control in the municipality for implementation and/or for local legislation;
- b. Assign hotline or any other number to which violations of this ordinance may be reported by telephone call or by Short Messaging System (SMS)/Text, and a person to operate the line and record reports;
- c. Initiate and promulgate and as often as necessary, update the necessary Implementing rules and Regulation (IRR) of the ordinance for its smooth enforcement and implementation;
- d. Develop and produce information, education and communication materials on the harms of tobacco use and second-hand smoke as well as on the provisions of this ordinance;
- e. Encourage constituents to monitor and report violations of this ordinance;
- f. Assist the municipal government in developing smoking cessation programs;
- g. Publicize activities related to the implementation and enforcement of this ordinance;
- h. Supervise the La Trinidad Tobacco Control Enforcement Unit in the conduct of inspection activities as provided in this ordinance;
- i. Conduct promotion awareness of this ordinance and encourage public support and participation in its implementation and enforcement;
- j. Develop and conduct orientation and training seminars for enforcers and inspection teams;
- k. Establish a municipal database that will facilitate monitoring and reporting of violations;
- l. Evaluate the effectiveness of the implementation and enforcement of this ordinance;
- m. Develop an annual municipal tobacco control plan for inclusion in the annual operational and investment plan for health.

**SECTION 3. SMOKING CONTROL ENFORCEMENT UNIT.** The Smoking Control Enforcement Unit shall be composed of the following:

<b>Lead Agency:</b>	<u>Municipal Health Office</u>	:	DR. GENEVIEVE DEGAY MR. JAMES SABIANO MR. SHANNON LEE BAROY MR. SANDRO CHANFING MR. PERRY ALLAN TICBAEN
<b>Members:</b>	<u>Municipal Engineering Office</u>	:	ENGR. JULIUS MANDAC ARCH. CHESTER ZAMBRANO
	<u>Permits and Licensing Section</u>	:	MR. WILSON REVELAR MR. SERAFIN MARZAN
	<u>Mun. Tourism Action Officer</u>	:	MR. VALRED OLSIM
	<u>PIO</u>	:	MR. GEORGE BABSAY
	<u>Municipal Police Office</u>	:	PCI RADINO BELLY WCPD PERSONNEL
	<u>Bureau of Fire Protection</u>	:	FSI SATURNINO K. LABBAG
	<u>MENRO</u>	:	MR. ARTHUR PEDRO
	<u>Community Affairs Officer</u>	:	MR. JOEL CERVANTES
	<u>BHW President</u>	:	MS. GERALDINE PINAS
	<u>Municipal Treasury Office</u>	:	MS. BERNADETTE MAYOS MR. JOHNWEL AMPAGUEY

Barangays : MR. HEINTJE GONDALES  
ALL PUNONG BARANGAYS  
La Trinidad Women's Brigade : MS. VIRGINIA RIVERA

**SECTION 4. FUNCTIONS OF THE ENFORCEMENT UNIT.** The Enforcement Unit shall perform the following functions:

- a. Implement and enforce compliance of the ordinance;
- b. Prepare detailed procedures for apprehension based on the ordinance;
- c. Receive, review and process reports of and complaints for violations;
- d. Serve as overall coordinator among all the offices including deputized enforcers who are involved in the implementation of the ordinance;
- e. Act as agent of the treasurer in collecting and receiving fines paid by a violator;
- f. Recommends to the municipal mayor for the suspension or revocation of permits and licenses of establishments found to have violated the ordinance;
- g. Performs other duties, responsibilities and functions as the municipal mayor may provide as it may relate to the implementation of the ordinance.

**SECTION 5. SECRETARIAT.** The Secretariat shall be composed of the following:

Mr. RODERICK CHARLES CHUA  
Mr. SHANNON LEE BAROY  
Mr. LESTER P. MADINO  
Ms. REBECCA ROSIMO  
Mr. JON-JON L. ABANDO

**SECTION 6. FUNCTIONS OF THE SECRETARIAT.** The Secretariat shall perform the following functions:

- A. Provide technical and administrative support to the board and enforcement unit;
- B. Document proceedings of the Board and the enforcement unit;
- C. Prepare minutes of meetings resolutions, recommendations and communications of the board to concerned individuals, agencies, and other entities;
- D. Serve and follow-up resolutions, recommendations and communications of the board to concerned individuals, officers, agencies and other entities;
- E. Keep the records of the board;
- F. Provide such other assistance as may be required by the Board and Enforcement unit.

**SECTION 5. EFFECTIVITY.** This Administrative Order shall take effect immediately until amended or revoked.

Done this 31<sup>st</sup> day of August, 2016 at La Trinidad, Benguet, Philippines.

  
**ROMEO K. SALDA**  
Municipal Mayor

CC: SB OLS  
MTO Ass. Office  
MBO MAO  
MSWDO OLCR  
MPDO OBO  
ABC Acctg. Office  
RHU Provincial Governor, Benguet  
File